



# Arizona CTE News Online

Arizona Department of Education



**Tom Horne**  
Superintendent of Public  
Instruction

**Winter  
2005**

## **Educational Services and Resources Division Career & Technical Education Unit**

### **CONTENTS**

Welcome  
*page 1*

Message from the  
Deputy Associate  
Superintendent  
*page 1, 2*

Curriculum Update,  
*page 3, 4*

CTE Industry Update  
Program  
*page 4*

Professional  
Development  
Workshops  
*pages 5, 6*

### **Welcome to Arizona CTE News Online!**

The purpose of this newsletter is to inform Arizona's Career and Technical Education community about curriculum activities and opportunities for professional growth that impact student learning.

This issue features a tribute to two CTE instructors who received a national recognition award at the 2004 American Career and Technical Education Association (ACTE) Annual Convention, an update on CTE curriculum development and revisions, the CTE Industry Update Program, and workshops available for CTE instructors and administrators.

Bookmark this website <http://www.ade.az.gov/cte/News/AzCteNewsHome.asp>. Also, tell others who you believe would benefit from the information. This newsletter will be updated in April.

### **CAREER AND TECHNICAL EDUCATION IN ARIZONA**

**VISION:** Ensure a dynamic workforce by fully developing every student's career and academic potential.

**MISSION:** Prepare Arizona students for workforce success and continuous learning.



### **Message from Milt Ericksen, Deputy Associate Superintendent/State Director - Career and Technical Education**

### **Arizona CTE Instructors Win Coveted National Titles**



It is with a great sense of personal pride that I share with you the following information about two incredible Career and Technical Education educators who exemplify the commitment and dedication to students of so many educators in our state.

The two Career and Technical Education (CTE) instructors, Ms. Patricia Beltram and Ms. Debra Moore, received the prestigious "NATIONAL TEACHER OF THE YEAR" award at the recent 2004 American Career and Technical Education Association (ACTE) Annual Convention.

continued on page 2

The ACTE Convention was held December 9-11, 2004, in Las Vegas and was attended by more than 6,000 educators and representatives of business and industry. The President and Executive Director of ACTE's national office in Washington, D.C., presented the awards during the opening general session, and I was honored to be present to personally congratulate them.



**Ms. Patricia Beltram** won the coveted National Teacher of the Year award. Ms. Beltram is the Business and Marketing Education instructor at Mesquite High School in Gilbert, Arizona.

To quote one of her students, "Ms. Beltram inspires me to set higher standards for myself and to reach my potential." A testimony to her efforts, the MHS registrar reveals that more than 90 percent of the student body is or was enrolled in the Business/Marketing Department before graduating.

During her first year of teaching, Patti developed a fully integrated business curriculum that has been used by new and veteran business teachers across the state. She was instrumental in developing two MHS Cooperative Education

Programs--the Marketing Internship Co-op and the Business Internship/Co-op--with the first class of seniors in 2000-2001. Both programs include training and supervising students at workstations, home visits, and employer visits. She also has worked with Chandler-Gilbert Community College and East Valley Tech Prep Consortia to create district wide dual enrollment credit for both programs. Currently, Patti is the president for Arizona ACTE.



**Ms. Debra Moore** won top honors as National New Teacher of the Year. She is the founder of the Marketing Education Program at Sunrise Mountain High School in Peoria, Arizona.

Moore has been involved in every aspect of the Marketing, Management, and Entrepreneurship Program since its beginning. She began the program with just eight students. Those eight students started the first on-campus, student-run store and the first DECA student organization. To date the program enrolls more than 250 students.

In the words of a colleague, "Ms. Moore is an outstanding young teacher who brings passion and industry experience to the classroom and is very involved in her professional associations."

Moore has used her industry background to bring "real-world" experiences into her classroom. She has brought industry experts into the classroom as speakers and they have served as mentors for job shadowing opportunities. She has written many project-based units incorporating the community that are integrated into the programs she instructs, sponsors, and coaches.

I am privileged and proud to know and work with these two consummate professionals. The energy that Patti and Deb bring to CTE and everything that they are a part of is palpable and a joy to behold. Kudos to you, Patti and Deb. The future of Career and Technical Education is secure and safe in your hands.

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## CTE Curriculum Update

The tables below provide information about curriculum that was developed and/or revised in FY 2002-2003, FY 2003-2004, and is scheduled to be completed in FY 2004-2005.

<b>Level III Programs Completed In 2002-03</b>	<b>Date of Completion</b>	<b>CIP Code</b>
Allied Health Services	1/30/03	51.0800
Automotive Technologies	9/30/02	47.0600
Business Management and Administrative Services	6/1/02	52.0200
Construction Technologies (merging Carpentry, Building Trades, and Building Maintenance)	6/1/03	46.0400
Education Professions	5/15/03	13.1500
Electronic Technology	6/1/03	15.0300
Financial Services	2/1/03	52.0800
Graphic Communications (merging Visual Communications and Graphic Art)	6/1/03	10.0300
Hospitality Management	1/15/03	52.0900
Information Technology Services	6/1/02	15.1200
Law, Public Safety and Security	1/30/03	43.0100
Marketing, Management and Entrepreneurship	2/15/03	52.1800
Precision Metal Working	10/30/02	48.0500
Visual Communications (merging with Graphic Communications)	9/30/02	N/A

<b>Level III Programs Completed In 2003-04</b>	<b>Date of Completion</b>	<b>CIP Code</b>
Design and Merchandising	1/15/04	52.1900
Drafting/Design Technology	3/15/04	15.1300
Radio/Television Technology	3/15/04	10.0200
Accounting and Related Services	5/1/04	52.0300
Early Childhood Education	6/15/04	13.1200
Woodworking (previously titled Cabinetmaking)	7/1/04	48.0700
Fire Science	9/15/04	43.0200
Nursing Services	11/15/04	51.1600

<b>Level III Programs To Be Completed In 2005</b>	<b>Projected Date of Completion</b>	<b>CIP Code</b>
Cosmetology	4/1/05	12.0400
Culinary Arts	4/1/05	12.0500
Agricultural Business Management-Agriscience (merging Agriscience, Horticulture, and Renewable Natural Resources)	5/15/05	01.0100
Industrial Manufacturing (new CTE program)	6/1/05	15.0600

continued on page 4

<b>Level III Programs Updated Through PASS Project In 2003-04</b>	<b>Date of Completion</b>	<b>CIP Code</b>
Automotive Technologies	6/1/04	47.0600
* Business Information Technology Services	6/1/04	15.1200
Business Management and Administrative Services	6/1/04	52.0200
Hospitality Management	6/1/04	52.0900

\* Business Information Technology Services has a new Option D (Web Page Development) that will be replacing the existing Option D (Information Support and Services). All four options have been updated and are available to be used during school year 2004-05. Schools may choose to implement the updated program competencies during the following school year (2005-06).

<b>Level II Courses Completed In 2002-03</b>	<b>Date of Completion</b>	<b>CIP Codes</b>
Business Management Technology	2/1/03	99.0400
Industrial Technology	6/1/03	99.0200
Information Technology	6/1/03	99.0100
Life Connections (formerly Human Services)	1/15/03	99.0500

<b>Level II Courses Completed In 2004-05</b>	<b>Projected Date of Completion</b>	<b>CIP Codes</b>
Applied Biological Systems-Agriculture	4/15/05	99.0300.20
Applied Biological Systems-Food Science	3/15/05	99.0300.40

All components of the CTE curriculum frameworks can be found on the Arizona Tech Prep website: <http://www.aztechprep.org>.

For additional details or questions, contact Paulett Ellis, CTE Curriculum Specialist, at 602.542.5660 or [pellis@ade.az.gov](mailto:pellis@ade.az.gov).

## CTE Industry Update Program

The CTE Industry Update Program provides teachers, counselors, and administrators who work with the CTE programs the opportunity to participate in Business and Industry Tours, Job Shadowing Experiences, and Externships.

This is an excellent way to get an inside glimpse of a company, an industry, and a particular occupation. And, it is a good way to network with business leaders.

Participating teachers will receive \$500 for 40 hours or \$1000 for 80 hours, as well as university credit, if desired. For more information and for an application, contact:

Susan Cooper  
 Northern Arizona University  
 Institute for Future Workforce Development  
 P.O. Box 6025  
 Flagstaff, AZ 86011-6025  
 Phone: 928.523.1398  
 Toll free: 1.800.522.2283  
 Fax: 928.523.6395  
 Email: [susan.cooper@nau.edu](mailto:susan.cooper@nau.edu)

## Professional Development Workshops

For descriptions of workshops and to register online, go to <http://www.ade.az.gov/cte>. CLICK on CTE Events Calendar and follow the instructions.

You can also request that the contact person mail, fax, or email you a description and registration.

The following activities are listed chronologically by date. The key indicates the CTE program area sponsoring the activity:

### KEY:

**A** Agriculture Education

**B** Business Education

**E** Education Professions

**F** Family and Consumer Sciences

**H** Health and Community Service Careers

**I** Industrial Technology Education

**M** Marketing, Media, and Information Technology

### **H** Health and Community Service Careers Mid-Winter Teacher Workshop

Friday, February 11, 2005

Fiesta Inn Resort, Tempe

8:00 am – 3:00 pm

Registration Fee: \$45

Register by January 28

Contact: Judy Balogh at 480.965.8458 or [jbalogh@asu.edu](mailto:jbalogh@asu.edu)

### **I** Automotive 2005 Update – DaimlerChrysler

Saturday, February 12, 2005

DaimlerChrysler, Phoenix

8:00 am – 4:00 pm

Registration Fee: \$40

Register by February 7

Contact: Lynne Hall at 480.727.8342 or [lynne.hall@asu.edu](mailto:lynne.hall@asu.edu)

### **F** Hospitality Management—Links to Postsecondary Education

Thursday, February 24, 2005

University Union at NAU, Flagstaff

8:00 am – 3:00 pm

Registration Fee: \$27

Register by February 3

Contact: Lynne Hall at 480.727.8342 or [lynne.hall@asu.edu](mailto:lynne.hall@asu.edu)

### **I** Drafting/Design Technology

Friday, February 25, 2005

Northwest Education Center, Glendale

Community College

8:00 am – 3:00 pm

Registration Fee: \$40

Register by February 18

Contact: Lynne Hall at 480.727.8342 or [lynne.hall@asu.edu](mailto:lynne.hall@asu.edu)

### **I** Arizona Educator Proficiency Assessment (AEPA) Test Preparation

Friday, March 4, 2005

Hilton Garden Inn-Phoenix Airport

8:00 am – 3:00 pm

Registration Fee: \$60

Register by February 25

Contact: Lynne Hall at 480.727.8342 or [lynne.hall@asu.edu](mailto:lynne.hall@asu.edu)

### **M** Managing a Graphic Communications Program in the 21<sup>st</sup> Century Classroom

Friday, March 4, 2005

East Valley Institute of Technology, Mesa

8:00 am – 4:00 pm

Registration Fee: \$35

Register by February 21

Contact: Judy Balogh at 480.965.8458 or [jbalogh@asu.edu](mailto:jbalogh@asu.edu)

### **F** Culinary Arts Curriculum Implementation

Wednesday, April 6, 2005

Coolidge High School, Coolidge

8:00 am – 2:00 pm

Registration Fee: \$15

Register by March 23

Contact: Lynne Hall at 480.727.8342 or [lynne.hall@asu.edu](mailto:lynne.hall@asu.edu)

### **E** Curriculum Training for the Education Professions Program

Wednesday, Thursday, & Friday, April 13, 14, & 15, 2005

Hampton Inn, Peoria

8:00 am – 4:00 pm

Registration Fee: \$385

Register by February 21

Contact: Judy Balogh at 480.965.8458 or [jbalogh@asu.edu](mailto:jbalogh@asu.edu)

**I Automotive Update 2005 – Ford Motor Company**

Tuesday, Wednesday, Thursday, & Friday,  
May 31-June 3, 2005

Ford Training Center, Chandler

8:00 am – 4:00 pm

Registration Fee: \$140

Register by May 24

Contact: Lynne Hall at 480.727.8342 or  
[lynne.hall@asu.edu](mailto:lynne.hall@asu.edu)

**About Professional Development****Workshop Announcements and Registration**

**Forms** are emailed to local directors and targeted audiences. To keep current on workshop offerings and to register online, go to <http://www.ade.az.gov/cte>. Click on CTE Events Calendar and follow the instructions.

**Pre-registration Is Mandatory.** Most districts require that you have a purchase order before you register. It is not the responsibility of the Business Office to forward your registration. You must do this yourself.

**Registration Fee.** We accept checks, purchase orders, or purchase order numbers. No-shows are billed unless we are notified in writing (email or fax) of cancellation 2 weeks prior to the event.

**Ways to Register.**

U.S. Mail. Use the address on the registration form.

Fax. Use the fax number on the registration form.

If received by email, complete and send to the email address on the registration form.

Register online at <http://www.ade.az.gov/cte>.

Click on CTE Events Calendar and follow the instructions.

**Confirmation and Driving Directions** are sent to the address on the registration form, unless you request otherwise. All confirmations are mailed within two business days of receiving registrations. Please check your school mailboxes regularly.

**Professionalism.** Please adhere to beginning and ending times of workshops. Arriving late and leaving early is disruptive to the presenters and other participants.

**Professional Development Credit** is awarded for all workshops (one credit for each hour).

**Have questions, suggestions or comments?****Contact:**

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